

**B. E. (Seventh Semester) Examination,  
Nov.-Dec. 2017**

**(New Scheme)**

**(CSE, IT Engg. Branch)**

**E-COMMERCE & STRATEGIC IT**

*Time Allowed : Three hours*

*Maximum Marks : 80* CSVТУonline.com

*Minimum Pass Marks : 28*

*Note : Part (a) is compulsory in each question and carries 2 marks. Attempt any two part from (b), (c) and (d), carries 7 marks each.*

**Unit-I**

1. (a) What is E-Commerce? 2
- (b) Explain the E-commerce industry framework in detail. 7

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- (c) Explain C-2-B E-commerce with suitable example. 7
- (d) Differentiate between intra & inter organization of E-commerce. 7

**Unit-II**

2. (a) Explain Internet Industry structure. 2
- (b) Explain Domain name server in details. 7
- (c) Describe TCP/IP Reference Model. 7
- (d) Explain Ethernet IEEE 802.3 Lan standard. 7

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**Unit-III**

3. (a) Explain Electronic Payment System. 2
- (b) Discuss various card based E-payment System. 7
- (c) Explain various Risks during E-payment. 7
- (d) Explain digital token based E-payment System. 7

**Unit-IV**

4. (a) Explain HTTP and HTTPS. 2
- (b) Explain common gateway interface. 7

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(c) Write short note on www services & web browsers. 7

(d) Explain the working of E-mail with example. 7

**Unit-V**

5. (a) Explain wireless delivery technology. 2

(b) Explain mobile computing framework with details. 7

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(c) Discuss cellular data communication protocols. 7

(d) Describe application of Personal Communication Services. 7