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322634 (22)

BE (6th Semester)

Examination, Nov-Dec., 2014

Branch : CSE

MANAGEMENT INFORMATION SYSTEMS

Time Allowed : Three Hours

Maximum Marks : 80

Minimum Pass Marks : 28

- Note :** (i) Part (a) of each question is compulsory.
(ii) Attempt any two parts from (b), (c) and (d) of each question. csvtuonline.com

UNIT-I

- Q. 1. (a) What are the management support systems? (Name only). 2
(b) Why is MIS looked upon as a strategic need of management today? 7

(4)

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- (c) Why strategic planning for information resources is required? 7
(d) Briefly explain the term "End-user computing as a strategic issue". 7

UNIT-V

- Q. 5. (a) Name four computer crime. 2
(b) Discuss the problems in implementing global information system. 7
(c) What is e-commerce? Why most of the firms are opting e-commerce now a days? 7
(d) Explain briefly about the architecture of IIS. 7

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- (c) MIS supports a manager in his functional responsibilities. Explain. 7
- (d) Write short notes on any two : 7
- (i) Report writing S/W
 - (ii) MIS and human factor consideration.
 - (iii) MIS and problem solving.

UNIT-II

- Q. 2. (a) What are the two level of strategy? 2
- (b) What is end user computing? Write your view on end user computing regarding benefits and pitfalls of it. 7
- (c) What are the benefits and challenges in the implementation of CBIS? 7
- (d) What is an strategic information system? In what way it can be beneficial to a firm? 7

- Q. 3. (a) Define DSS. 2
- (b) Explain systems from management and functional perspective and their relationship. 7
- (c) What is HRIS? Explain various subsystems of it. 7
- (d) Write short note on any two : 7
- (i) Executive Information System.
 - (ii) Manufacturing Information System.
 - (iii) Finance and Account Information System.
 - (iv) Sales and marketing information system.

UNIT-IV

- Q. 4. (a) What are the information resources? 2
- (b) Discuss firm and its environment. What are the environmental factors which effect a firm? 7